A Message from our ATDA President

Kim Sauer, ATDA President 2018-2019

From the bottom of my Heart, a special “Thank You” to all our ATDA members. You make my job of serving as your President pure joy. At about the halfway point of my term, the heart of the Alliance is beating strong and true. Wow! No pacemaker needed as our Committees are moving and shaking with their various tasks.

Convention Committee has a spectacular program planned for TDA Annual Session May 2-4, 2019. Please join us on Thursday May 2 for “Das San Antonio Heritage Ole Tour,” a guided tour by one of our own Alliance members, certified professional guide, and San Antonio resident. Sign up early and wear your comfortable shoes as we explore the heart of San Antonio. Keep an eye out for your Convention registration packet and join us in San Antonio.

Legislative Committee is participating in TDA Legislative Day in February by preparing “goodie bags” for all our State Legislators. A true labor of love, the Alliance collects dental related items to fill the bags, meets early to stuff the bags, and then takes them to the Capitol to distribute to the Legislators.

Memorial Committee and Silver Lining Committee continue to pump philanthropic blood throughout the state, from reviewing scholarship applications for dental school students to providing financial grants to dentists in need. Please consider making a Memorial or Silver Lining donation to keep these committees funds thriving.

Future Focus Committee has been a source of the Alliance heartbeat giving the board members an opportunity to plan and fine tune all of our various programs. The Committee met in July & February and brainstormed some heartfelt ideas.

Membership Committee hasn’t skipped a beat either. They are currently working to brand the ATDA with cookie distribution at all ATDA events, including but not limited to dental schools, District programs, & TDA Annual Session. Who doesn’t love a cookie now and then? They’re also working diligently to help reanimate a District Alliance in the Rio Grande Valley. And always, the Committee would like for you to help by encouraging new members to join the Alliance.

I would be remiss if I didn’t thank all of the ATDA volunteers who continue to serve our organization by participating in your local component Alliance programs, working TMOM and Smiles Foundation events, providing Dental Health programs to schools, Veterans, the underserved and seniors, helping with Dental Students, being involved in legislative affairs, and all the millions of little things you do to promote the Dental Profession. You are...at the heart of dentistry.

Meet our ATDA President-Elect

Lisa Burns has been involved in dentistry her entire life. Long before she married her husband, Dr. Al Burns, Lisa was at home in a dental office. The daughter of a dentist, whose uncle, brother and sister-in-law are all also dentists, Lisa began training as an assistant as an early teenager. By 15, her father “fired” her because she says that her hand-eye coordination was awful. She found a calling in front of a computer, so her father taught her everything he knew about the business side of dentistry.

Lisa went on to earn a B.S. in Accounting from Utah State University. She and her husband have built three pediatric practices from the ground up over the last 10 years. Alligator Dental has locations in Seguin, San Marcos and Cibolo. Al focuses on the clinical aspect and training while Lisa handles the business systems and creates amazing patient experiences.

Her home is filled with almost enough pediatric patients to start a home practice. Seven children, AJ (16), Aly (14), Caleb (13), Abby (13), Jake (as), Molly (10) and Milley (9) along with two dogs, Daisy and Duke, complete the Burns crew. By the way, no twins are in the group, but the family includes three adopted children.

Lisa’s passion lies in Dental Health as she sees on daily basis how proper education of kids and parents on proper dental health can make a huge difference in the health of children.

“Dentistry is such a unique profession where spouse involvement is so much higher than in other industries. I felt like I was on a little island until I found the Alliance. I love the support that my fellow Alliance members give, me,” said Lisa. With Lisa’s boundless energy, 2019-2020 should be an outstanding year for the growth of the ATDA.
Under the guidance of Co-2nd Vice Presidents for Membership, Julia Martin (12/NW) and Beth Voorhees (10/SE), the ATDA has continued its efforts to reach new members where they start, while still in dental school. The program, popularly known as Cookie Breaks, provides cookies and other nourishment to dental students during exam breaks at the various dental schools in Texas. The “Cookie Ladies” have become a very welcome sight for students and instructors and a way to promote the positive aspects of TDA and ATDA membership among potential members.

Another on-going mission of the Membership Committee is to reach out to current inactive Alliance Districts throughout the state. A recent success story involves District 15B, Rio Grande Valley, which has been inactive on the state level for many years despite being quite active locally. The process of reactivation began a year ago when then TDA President Dr. Joey Cazares visited District 12/NW. The local Alliance reached out and invited his wife to accompany him and they entertained her during his visit. Following that evening, Dr. Cazares became committed to helping reactivate his local Alliance. Soon, ATDA President Patty Taylor (20/SW), was invited to visit the Rio Grande where she met many fine members of the Texas Dental Family. Dr. Cazares asked local dental spouse, Sara Taylor to start the process of reactivating the Alliance in the Rio Grande Valley. Other spouses, Jennifer Meza and Suzy Lee, joined in to assist in the Project and District 15B/SW should be officially active in the coming months.
Alliance Continues Commitment to TMOM Events

The Alliance of the TDA has been on board with The Texas Dental Association Smiles Foundation since its inception, donating money, equipment, supplies and volunteers for every event across the state. Three ATDA members currently serve on the TDASF Board: Diane Bogan (B/S) and Beth Voorhees (10/S) are active voting members while Paula Owens (12/SW) serves as the ATDA liaison, have served on the active board for many years. During 2018, 2,670 patients were treated at the four Texas Mission of Mercy (TMOM) events across Texas, and $2,324,610 worth of dental services were delivered. Please visit tmomvolunteer.org for ways to get involved in 2019.

Alliance liaison to the TDASF board, Paula Owens, Dallas County Dental Society Executive Director, Jane Evans, and Paula’s granddaughter, Sophie, volunteer.

Foundation Director, Judith Gonzalez, and ATDA Past President & TDASF Board member Beth Voorhees participate in a recent TMOM event.

TDASF SCHEDULE OF EVENTS

TEXAS MISSION OF MERCY

Amarillo TMOM - March 29-30
TMOM will be in Amarillo in March for the first TMOM event of 2019!

Houston TMOM - May 17-18
TMOM will be in Houston on May 17-18, to make an impact on as many lives as we can by providing FREE dental care!

Texarkana TMOM - July 12-13
TMOM's third stop in Texas is Texarkana! Visit tmomvolunteer.org for more information on this event!

Kerrville TMOM - October 18-19
Last stop for TMOM in 2019, Kerrville.

For more information, visit tdasmiles.org or call Judith at 512-448-2441
To volunteer, please visit tmomvolunteer.org

FUNDRAISERS

Swinging For Smiles Golf Tournament -San Antonio - May 1
Come join us as we tee-off the TDA Meeting in San Antonio with the best party in town!

Holiday Fundraiser - TBD
We will be hosting a winter/holiday fundraiser in December (date TBD). Check tdasmiles.org for updates!

SMART SMILES

All Smart Smiles will be done in Fall of 2019. Exact dates TBD.

Llano ISD
Marble Falls ISD
Burnet ISD

Chairs are full at the Dallas County TMOM where 561 Veterans were treated.
2018 Fall Board Gathers in Fredericksburg

Beautiful Fredericksburg, nestled in the picturesque Hill Country, was once again the destination of the ATDA Fall Board. The Inn on Baron Creek served as headquarters for guests and meetings hosted by District 12/NW. Jill Kralicke, Debbie Moore, Julia Martin and Paula Owens served as chairmen of the event. Thursday evening’s social event at the Fischer Wiser Culinary School was a special treat for members and their spouses. Commitees and Executive Board meetings allowed the Alliance to focus on plans to spread the message of the ATDA which is “At the Heart of Dentistry.”

Members and spouses enjoy the cooking class at the Fall Board. From right to left: ATDA President Kim Sauer and her spouse Dr. Ed Sauer, Dr. Lynne Gerlach and her spouse, TDA President, Dr. Bill Gerlach, Paula Owens, and Diane Bogan.

Karen Cox, Denise Bruchmiller, and Patty Taylor enjoy the cooking class.
2018 Fall Board Gathers in Fredericksburg (cont’d.)

Barbara Coats, Debbie Moore, and Beth Voorhees enjoy a sip at the cooking class.

 Homemade Heart for Dentistry Cookies!

Silver Lining Members Jeanette Morgan, Jeanette Kostohryz, and Gina Villarreal meet with ATDA President Kim Sauer during Fall Board.

Dental Health Committee chairperson, Nancy Cartwright, presents the Dental Health Awards to District 8, Heide Heath, District 20’s Denise Bruchmiller, District 12’s Julia Martin, and District 5’s Betty Ball.

ATDA Sponsors Meeting Speaker

The Memorial Committee of the ATDA will once again be hosting a speaker at the TDA Texas Meeting in San Antonio. Dr. Anthony “Rick” Cardoza is a forensic dental consultant for the County of San Diego Office the Medical Examiner; County Imperial Office of the Coroner; State of California Department of Justice and is the Director of the California Dental Identification Team (CalDIT). Dr. Cardoza graduated from Northwestern Dental School is 1985 and maintains a general dental practice in San Diego, California. He is a Fellow of the American Academy of Forensic Sciences and is a Diplomate of the American Board of Forensic Odontology.

He will be speaking Saturday, May 4 from 8:30 -11:30 on “Dispelling the ‘CSI Effect’ Myth, an Overview of Contemporary Forensic Dentistry,” with Alliance members hosting the class.

Dr. Anthony “Rick” Cardoza will be speaking Saturday, May 4, 8:30-11:30 am. Sponsored by the ATDA Memorial Committee.
Alliance Makes Big Impact at Texas Capitol

Every biennium, the Alliance of the TDA joins forces with the TDA to ensure the success of presenting the voice of organized dentistry to the legislators in Austin. This 3-day event begin weeks in advance as Legislative Chairperson and CLARA liaison Janet Crow collects donations and orders supplies to fill 200 bags to be delivered to every office of House and Senate Texas Legislators as well as the Governor and Lieutenant Governor. On February 18, approximately 10 Alliance members met at the TDA office in Austin to organize the items and fill the bags with dental health products for legislative staff members.

Early on February 19, 12 Alliance members met in the basement of the State Capital and divided into teams to fan out across the building, hitting every office in the Capital and Annex. The delivery takes a little over 2 hours, and the teams were met with smiles and compliments during their visit. Veteran staff members greeted the bags with excitement and compliments knowing how handy the items would be to them during the long hours spent in their offices during the session. Several commented that they looked forward to this delivery more than any other and referred to Alliance members as the “Dental Ladies.”

Following the bag delivery, Alliance members reconvene at the TDA Board room for their Spring Future Focus Meeting chaired by Karen Cox (20/SW).

The next day, February 20, ATDA members were invited to join TDA members for Legislative Day beginning with breakfast and speakers at the Stephen F. Austin Intercontinental Hotel followed by meetings with their local legislators on the hill to discuss items of concern to all Texas Dentists.

Safeguard Our Profession - Be a DENPAC Partner!

DENPAC exists to help safeguard against counter-productive legislation and to ensure that the TDA has a constant presence at our State capitol. When lawmakers address issues affecting the practice of dentistry in Texas, DENPAC is hard at work! And as an Alliance member you can join DENPAC at a 50% reduced rate.

**Partnership Giving Levels**

$50 Century Club  
$125 Gold Club  
$250 Governor’s Club  
$425 President’s Club  
$600 Platinum Club

For more information, contact ATDA Liaison to DENPAC, Janet Hooten at jjhooten@sbcglobal.net or visit denpac.org/Join/Partners.
Alliance Thanks Legislative Day Gift Bag Contributors

Special thanks to the following who generously enabled the legislators’ gift bags to be filled with a record number of oral healthcare supplies:

Dr. Craig & Lana Armstrong
Dr. David & Karen Cox
Dr. Richard & Janet Crow
Dr. Jeff Fifield
Dr. Wayne & Linda Radwanski
Dr. Ed & Kim Sauer
Dr. Gary & Susan Shults
Greater Houston Dental Society
District 8 Greater Houston Dental Alliance
District 19 Alliance of the South Plains District Dental Society
District 20 Alliance of the San Antonio Dental Society

The “candy Wall” in one Legislator’s office demonstrates the need for the contents of the gift bags.

ATDA members from across the state gathered in the TDA Board Room, February 19 in Austin for their Spring Future Focus Meeting.

The TDA Legislative Chairman Matt Roberts recognizes ATDA Legislative Chairman Janet Crow and ATDA President Kim Sauer for their hard work for Legislative Day.

ATDA members gather at the Capitol to deliver the gift bags.

Beth Voorhees, Susan Shultz, Conni Durbin, and Paula Owens delivering bags.
Around the State: Districts 5 (Dallas), 8 (Houston), and 10 (Capital Area)

District 8/SE is well represented on the ATDA Executive Board with Diane Bogan, Janet Crow, Karen Donelson, Heide Heath, Terri Shepherd and current ATDA President, Kim Sauer. Her enthusiasm for dentistry is setting the heart on fire. Activities include delivery 57 Oral Hygiene kits to a women’s shelter at Easter, delivery of oral hygiene products to nurses in several elementary schools, and honoring State President Kim Sauer at the Junior League of Houston. We have also served breakfast burritos and cookies at the UTSD Houston to senior dental students taking clinical exams during Western Regional Exam Boards.

Cindy Ellis and Suzanne Bowden of District 5 distributed 320 gift bags to seniors who mentor “foster grand-children” who are considered “at risk.”

District 5 members Suzanne Bowden, Janelle Dunsworth and Jeanette Kostar distribute cookies at Texas A&M Dental School during exams.

The Alliance of the Dallas County Dental Society continued their popular Puppet Show at elementary schools across the Metroplex.

District 8 (Houston)

Jacque Dyer, Terri Shepherd, Pamela Coleman, and Kim Sauer enjoying District 8 President’s Luncheon.

Amazing 98 year-old member, Henrietta Jemelka and her daughter, Jackie, attending the District 8 Luncheon.

Diane Bogan, Linda Estrada, Kim Sauer, and Janet Crow visit prior to lunch.

District 10 (Capital Area)

District 10, Capital Area Dental Alliance, kicked off their year with a Bowling & Enchiladas outing in February at Dart Bowl with their spouses.
Around the State: Districts 12 (Ft. Worth) and 20 (San Antonio)

District 12/NW continues to be one of the most active Alliance groups in the state. Members participate in Cookie Deliveries at Texas A&M School of Dentistry during winter and Spring exams, host the spouse of the TDA President during his visit to Ft. Worth and deliver dental hygiene kits at senior citizen homes throughout the area. On Oct. 3, 2018, they hosted ATDA President Kim Sauer and her corresponding Secretary Terri Shepherd at SiNaCa Glass Studio in Fort Worth where each member created hand-blown hearts to go with Kim’s theme of “At the Heart of Dentistry.”

District 12 (Ft. Worth)

District 12 enjoyed a trip to SiNaCa studios in Fort Worth to make blown glass hearts with ATDA President Kim Sauer.

District 20 (San Antonio)

ATDA President Kim Sauer and her corresponding secretary, Terri Shepherd, are honored by District 20, San Antonio.

Kim Sauer was named “Alcalde” of LaVillita for the day on her visit to District 20, San Antonio.
Silver Lining Fund Supports Texas Dental Families

Unexpected illness...death...natural disaster. When someone in our Texas dental family encounters unforeseen circumstances, the ATDA stands at the ready. The ATDA Silver Lining Fund makes monies available for the families of dentists needing relief through a completely confidential process.

The Alliance has granted almost $200,000 through this fund. To recommend an individual or family to be considered for funds, contact Silver Lining Fund Chairman Gina Villarreal at geeann1375@hotmail.com or 830-281-4554 (home).

Many Texas dentists have been affected by the devastating weather conditions of Hurricane Harvey and its aftermath. This disaster has brought into focus the need for funds that can provide immediate relief to those in need.

Please consider making a donation to the Silver Lining Fund. All donations should be mailed to the ATDA at:

Diane Bogan, ATDA Treasurer
12310 Shelwick
Houston TX 77031

Please be sure to write “Silver Lining Fund” in the memo line.

Do You Live in an Inactive ATDA District? Would You Like to Re-Activate Your Local Alliance?

Help and funds are available! Just create a dental health project!

A Step-by-Step Guide to Reactivating Your District

Submit a letter from two Members-At-Large from your inactive district requesting funds

List the intended use for the funds (toothbrushes for children, TMOM support activities, etc.)

Name the entity to whom the funds should go (inactive Alliance or area Dental Society)

Letter must be signed by (1) two ATDA Members-At-Large from the inactive district and (2) area Dental Society President or Board Member

Submit your request to the ATDA Membership Co-Chairman:
Julia Martin
1201 Glenbury Court
Arlington, TX 76006
Questions? Email Julia at AllianceTDA@hotmail.com

Want to Know More about the ATDA?

More information is just a few clicks away!

TDA.org > ‘About TDA’ > TDA Alliance will take you

to our calendar of events, membership application, current and past issues of impressions - plus some fun photos of our members serving the profession and the people of Texas.

Don’t forget to join our Facebook page: “Alliance of the Texas Dental Association”
## ALLIANCE OF THE TEXAS DENTAL ASSOCIATION (ATDA)
### SCHEDULE OF EVENTS 2019

**THURSDAY, MAY 2**

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<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
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<tbody>
<tr>
<td>8:30 am – 4:00 pm</td>
<td>Registration</td>
<td>Presidio Prefunction – 3rd Floor</td>
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<tr>
<td>9:00 am – 11:45 am</td>
<td>ATDA Committee Meetings</td>
<td>President’s Suite</td>
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<tr>
<td>9:00 – 9:15</td>
<td>Legislative</td>
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<tr>
<td>9:20 – 9:35</td>
<td>Memorial</td>
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<tr>
<td>9:40 – 9:55</td>
<td>Silver Lining</td>
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<td>10:00 – 10:15</td>
<td>Dental Health</td>
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<td>10:20 – 10:35</td>
<td>Bylaws</td>
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<td>10:40 – 10:55</td>
<td>Future Focus</td>
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<td>11:00 – 11:15</td>
<td>Membership</td>
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<td>11:20-11:45</td>
<td>Administrative</td>
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<tr>
<td>10:00 am – 4:00 pm</td>
<td>Guest Vendors/Hospitality Room</td>
<td>Presidio A – 3rd Floor</td>
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<tr>
<td>12 Noon – 1:30 pm</td>
<td>Past Presidents’ Luncheon</td>
<td>Presidio B – 3rd Floor</td>
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<td></td>
<td><em>(By Invitation Only)</em></td>
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<tr>
<td><strong>Sponsored by: TDA Financial Services Insurance Program</strong></td>
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*2:30 pm – 4:30 pm  “Das San Antonio Heritage Ole Tour” – Join your friends in the TDA Alliance as we discover the diverse cultural heritage of San Antonio. Visit the historic King William area and the World Heritage Mission. Wear your comfortable shoes as we view the distinctive contributions of our German and Spanish ancestors. Our friendships will be enriched with a team activity which will provide laughter and entertainment. However, be prepared for an educational experience by your fellow Alliance member, Chita Harris, a certified professional guide. We invite you to join us on this delightful afternoon. Water, adult beverages and snacks provided. Bus will leave at 2:30 sharp from the Grand Hyatt. Fee is $30.00 and ticketed through the TDA Registration: Course # T51 www.tdameeting.com.*

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<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
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<tbody>
<tr>
<td>6:00 pm – 7:30 pm</td>
<td>President’s Reception <em>(By Invitation Only)</em></td>
<td>Presidio BC – 3rd Floor</td>
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<td><strong>FRIDAY, MAY 3</strong></td>
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<tr>
<td>9:00 am – 1:00 pm</td>
<td>Registration</td>
<td>Presidio Prefunction – 3rd Floor</td>
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<tr>
<td>7:30 am – 9:30 am</td>
<td>Executive Board Breakfast Buffet Meeting</td>
<td>Presidio BC – 3rd Floor</td>
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<tr>
<td>9:00 am – 3:00 pm</td>
<td>Hospitality room/Guest Vendors</td>
<td>Presidio A – 3rd Floor</td>
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<tr>
<td>9:45 am – 11:45 am</td>
<td>General Meeting 1st Session</td>
<td>Presidio BC – 3rd Floor</td>
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<tr>
<td>Noon – 1:30 pm</td>
<td>Lunch</td>
<td>Republic ABC – 4th Floor</td>
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<tr>
<td>1:45 pm – 3:30 pm</td>
<td>General Meeting 2nd Session</td>
<td>Presidio BC – 3rd Floor</td>
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<tr>
<td>3:30 pm – 4:30 pm</td>
<td>2018-2019 Executive Board Orientation</td>
<td>Republic ABC – 4th Floor</td>
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**SATURDAY, MAY 4**

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<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
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<tbody>
<tr>
<td>8:00 am</td>
<td>2018-2019 President’s Address to the TDA House of Delegates</td>
<td>Lonesate Ballroom DEF – 2nd Floor</td>
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<tr>
<td>8:30 am – 11:30 am</td>
<td>ATDA Co-Sponsored Speaker: Anthony Cardoza, DDS - Dispelling the &quot;CSI Effect&quot; Myth, an Overview of Contemporary Forensic Dentistry</td>
<td>Henry B. Gonzalez Convention Center - ticketed through the TDA Registration: Course # S02 <a href="http://www.tdameeting.com">www.tdameeting.com</a>.</td>
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*Thursday and Friday, May 2nd and 3rd, 2019 be sure to visit the ATDA table in the Atrium, just outside of Hall 1, at the Henry B. Gonzalez Convention Center, as well as our sponsors TDA Financial Services Insurance Program, located in the Perks Aisle in Hall 1 during exhibit hall hours 9:00 am - 5:00 pm.*
Address Service Requested

Background photo:
Marissa Gamez, ATDA Staff Uason

SWINGINGFORSMILES
tee off before the tda meeting

WEDNESDAY MAY 1, 2019
TOPGOLF SAN ANTONIO

PAR-TEE FOR A GREAT CAUSE

All Alliance members and their spouses are invited to attend this exciting event at TopGolf.
Just swing the club, grab some food, and let the fun begin.

Special price for Alliance members and spouses!
Individual tickets $99/person (discounted from $125)

All tickets include buffet, beer & wine
A shuttle from The Grand Hyatt will be provided as well as Lyft discount codes
TopGolf San Antonio - 5539 N Loop 1604 West

Register at tdasmiles.org to receive the discounted Alliance price