

Exhibitor Contract

INSTRUCTIONS

A minimum deposit of \$800 per booth and a properly signed contract are required to reserve a booth space and must be returned to the address/fax number at the bottom of this page.

Discount prices apply only to those who have paid in full by the discount deadline date of Oct 29, 2010.

After Oct 29, 2010, rates increase by \$70 per booth, inline or corner.

Full payment is due with contracts submitted after Feb 18, 2011.

A confirmation will be sent once deposit is received. This will serve as your invoice. Once booth space is assigned, confirmation of booth number will be sent.

See back of contract for all Terms and Conditions.

AGREEMENT

By execution of this agreement, Exhibitor agrees to lease space at the Texas Dental Association's TEXAS Meeting in San Antonio, TX, for a term beginning Noon Tues, May 3, 2011, and ending Midnight, Sat, May 7, 2011.

This contract is subject to terms and conditions as stated on the reverse side. By signature on this contract, Exhibitor agrees to abide by the TDA Exhibit Rules and Regulations, as outlined in the Exhibitor Prospectus, which are made part of this contract by reference and are fully incorporated herein.

Authorized by: _____

Title: _____

Signature: _____

Date: _____

Contract MUST be signed.

COMPANY INFORMATION

Please type or print your company name EXACTLY as you wish it to appear in printed convention materials:

Company Name: _____

Phone: () _____

Fax: () _____

Website: _____

List below the person who should receive all future instructions and exhibit booth information:

Booth Contact: _____

Address: _____

City, State, Zip: _____

Phone: () _____

Fax: () _____

E-mail: _____

Are you a first time exhibitor? Yes No

LOCATION REQUEST

Referring to the enclosed floor plan, please select three booth numbers in DIFFERENT areas of the Exhibit Hall.

1st Choice _____ 2nd Choice _____ 3rd Choice _____

If possible, we do not wish to be next to or across from the companies below:

All assignments are based on points earned.

We attempt to avoid conflicts when possible.

BOOTH SPACE

DISCOUNT RATES:

Inline booth \$1400

Corner booth \$1600

FULL PAYMENT MUST BE RECEIVED BY OCTOBER 29, 2010, FOR DISCOUNTED RATES TO APPLY.

STANDARD RATES:

Inline booth \$1470 Corner booth \$1670

FULL PAYMENT DUE IN CENTRAL OFFICE FEB 18, 2011.

Number of Booths:

_____ Inline booth(s) x _____ = \$ _____

_____ Corner booth(s) x _____ = \$ _____

Total Booth Cost = \$ _____

Remember to enclose an \$800 deposit per booth.

Direct Link:

For an additional \$25, TDA can provide a direct link from the TEXASMeeting website to yours.

Would you like to participate? Yes No

Totals:

Booth Total(s): \$ _____

Direct Link (\$25): \$ _____

GRAND TOTAL: \$ _____

Payment Method: Check VISA / MC / AMEX

Credit Card #: _____

Expiration Date: _____

Name on Card: _____

Signature: _____

Amount to be Charged: \$ _____

Please make checks payable to Texas Dental Association.

Please sign this contract and return with your payment to

TEXAS DENTAL ASSOCIATION

1946 S IH35, Ste 400, Austin, TX 78704

P 512.443.3675 | F 512.692.4168 | texasmeeting.com

Exhibitor Contract Terms and Conditions

BOOTH ASSIGNMENT

Points are assigned to exhibitors. Number of years, number of booths, and sponsorships will be used in determining the booth assignment. Upon receipt of a signed contract and deposit, notification of booth assignment will be mailed to the Exhibitor. The TDA Council on Annual Session and/or the Director of Annual Session retain the right to eliminate any objectionable exhibits, persons, advertisements, souvenirs or other features that will impair high standards of the Texas Dental Association.

STANDARD EXHIBIT FEE PRICES:

Inline Booth \$1470 Corner Booth \$1670

Must be paid in full by Feb 19, 2011.

DISCOUNTED RATES

To receive discount pricing, full payment must be submitted before Oct 29, 2010. Discounted price eligibility will be determined by the postmark date printed on correspondence. After Oct 29, rates increase by \$70.

Full booth payment is due in the TDA central office by Feb 18, 2011, to guarantee a booth reservation. Any booth with an outstanding balance after Feb 18, 2011, will be subject to reassignment. Booth reservations made after this date must be paid in full at the time of the request.

Make checks payable to: Texas Dental Association

Send all correspondence to:

Texas Dental Association, Attn: Exhibits Manager
1946 S IH35, Ste 400, Austin, TX 78704

BOOTH FURNISHINGS AND SPECIFICATIONS

Exhibit fee includes standard 8' back and 3' side drape in show colors, 9' x 10' booth carpet, standard booth identification sign (21 characters per line), 10 exhibitor registrations per 10' x 10' booth — \$10 per badge in excess of 10 badges. No utilities or furnishings are included in the exhibit fee, but can be ordered through Freeman Decorating Company. Displays must not extend farther out on the sides than 4' from the back wall to permit a clear view of all booths. An Exhibitor Service Kit will be available online. For more information, contact Freeman Decorating Company, 3323 N IH35, Ste 120, San Antonio, TX 78219, (210) 227-0341.

CANCELLATION OF EXHIBIT SPACE

All booth cancellations must be submitted to the TDA Exhibits Manager in writing. Refunds are as follows:

85% refund Before Oct 30, 2010

50% refund Nov 1, 2010 – Jan 31, 2011

No refund After Feb 1, 2011

After the TDA has been given a written cancellation notice, the TDA has the right to re-assign the booth space.

INSTALLING AND DISMANTLING EXHIBITS

Exhibitor set up is Tues, May 3 from Noon - 5:00 PM and Wed, May 4 from 8:00 AM - 7:00 PM. All exhibits must be completely set by Thurs, May 5 at 9:00 AM. Tear-down is Sat, May 7 from 2:00 PM - Midnight. Your booth must remain fully staffed, and no displays may be dismantled prior to 2:00 PM Sat. If an exhibitor chooses to dismantle earlier than 2:00 PM, the Council on Annual Session and/or Director of Annual Session has the right not to allow exhibitor to participate in future shows or to fine the exhibitor.

SUBLETTING SPACE

Exhibitors are prohibited from assigning or subletting a booth or any part of the space allotted to them, except upon written permission from the TDA Council on Annual Session. Exhibitors shall not exhibit, nor permit to be exhibited in their space, any merchandise not a part of their own regular products, or any advertising material directly pertaining to such products. Representatives of firms occupying space must be bonafide employees of the firm which has contracted for space.

SHIPPING INSTRUCTIONS

See your Exhibitor Kit for shipping instructions, dates and deadlines. Shipments should NOT be addressed to the Exhibit Hall, which has no provisions for acceptance of shipments. Forward copies of bill of lading and receipt for waybill numbers to Freeman Decorating Company. This will assist in tracking shipments, if necessary.

SECURITY

A security guard will be provided to guard exhibit hall entrances each night of the convention; however, TDA does not assume responsibility for theft or robbery of merchandise on exhibit.

INSURANCE AND INDEMNITY

The Texas Dental Association will not be held responsible for the safety of exhibits, exhibitors or their employees against robbery or damage by fire, accident or other cause, but will use every effort to protect exhibitors against such losses. In all cases, exhibitors wishing to insure their goods must do so at their own expense. By signing the exhibitor contract, exhibitors agree to indemnify and hold harmless the TDA from all liability. It is recommended that all exhibitors have representatives in attendance at all times when the exhibits are open, and especially when exhibits are being set up or dismantled, to protect them against loss. It is expressly understood and agreed, and the Exhibitor agrees by accepting this contract, that he will make no claim of any kind against TDA, or any of its members or its employees for any loss, damage to or destruction of goods, or for any injury that may occur to himself or his employees while in the Convention Center, or for any damage of any nature or character whatsoever.

GENERAL CONDITIONS

1. Direct exhibit floor sales are allowed during regular exhibit hall hours. However, products purchased requiring delivery cannot be delivered to the Henry B. Gonzalez Convention Center. Exhibitors are responsible for any and all tax permits required by Texas law or local ordinance.
2. The TDA Council on Annual Session and the Exhibits Manager retain the right to eliminate any objectionable exhibits, persons, advertisements, souvenirs or other features that will impair the high standards of the Texas Dental Association.
3. All solicitation of business must be restricted to the space assigned to each exhibitor. No special signs or apparatus may extend beyond booth space limits. Interviews, solicitations in the aisle, demonstrations, distributions of literature, etc. must be confined to the Exhibitor's space, otherwise individuals will be removed.
4. All aisles must be kept clear and are subject to control by the show management. All empty crates must be removed from the exhibit for proper storage.
5. No damage of any nature may be done to the booth structures or to any part of the exhibit hall. No nailing or attaching to any part of the building is permitted.
6. Show management retains the right to determine the sound level of each exhibit booth.
7. TDA is not responsible for electrical set-ups in booths. X-ray and laser equipment must be shown without electrical power.
8. Helium balloons and combustible materials in exhibits are not allowed.
9. By the authorized signature on the front of this contract, the authorized party indicates that he or she understands and accepts to receive periodic facsimile and electronic e-mail advertisements from the Association. Any personnel changes made during said contract will stay binding for said facsimile and electronic e-mail advertisements.
10. By signing this contract, authorized party understands that said Exhibitor is not to have any social functions or otherwise that compete with the hours of the TEXAS Meeting between Thurs, May 5 through, Sat, May 7, 2011.